

The Outlet

June 2025



Celebrating June Dairy Month:

June is Dairy Month—a time to recognize the hardworking farmers who keep our communities thriving with fresh, wholesome dairy products. Riverland Energy Cooperative proudly salutes the dedication, resilience, and passion of local dairy farmers and the entire dairy industry. Your contributions power more than just breakfast tables; they strengthen our economy, nourish our families, and preserve a rich agricultural tradition. Riverland employees and directors extend a heartfelt thank you for all you do.

Area Dairy Breakfast Information:

Buffalo County: Sunday, June 22
Rotering Ridge Beef & Dairy LLC.
Fountain City, WI

La Crosse County: Saturday, June 14
La Crosse Interstate Fairgrounds
West Salem, WI

Trempealeau County: Saturday, June 14
Kruger, Inc Farm
Eleva, WI

You can help Riverland Energy keep your electricity rates stable and affordable by doing the Summer Shift. This means shifting non-essential electricity use to times of day when electricity costs less to purchase. Especially during hot and humid days of summer, electric use tends to increase much higher. Below

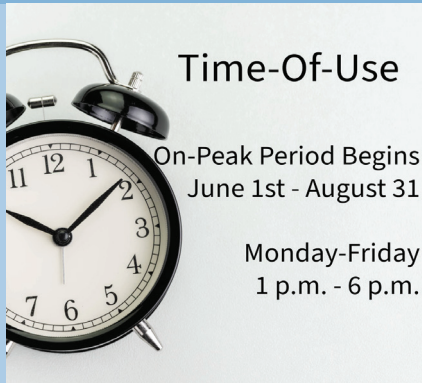
are some tips to help reduce usage between 11 am and 7 pm:

- Set thermostat to 78 degrees or at least a few degrees higher than normal
- Set up a schedule for your programmable/smart thermostat
- Close curtains and blinds during the day to keep it cooler inside and use ceiling fans to circulate air
- Operate washers, dryers, dishwashers, and other major appliances before 6 am or after 9 pm
- Charge electric vehicles after 9 pm
- If you must use a dehumidifier, set it on a timer and preferably after 9 pm
- Enjoy lunch or dinner by grilling outdoors a few days a week to prevent using the stove and heating up your home



OPERATING STATISTICS

	April			
	Monthly		Year-to-date	
	2024	2025	2024	2025
KWHS PURCHASED	20,700,343	20,929,214	95,326,181	101,518,276
KWHS SOLD	20,055,591	20,271,087	91,981,086	98,021,352
REVENUE	\$3,213,358	\$3,353,040	\$14,201,081	\$15,243,190
COST OF PURCHASED POWER	\$1,573,043	\$1,685,572	\$7,667,077	\$8,144,073
OTHER EXPENSES	\$1,622,884	\$1,808,291	\$5,707,499	\$6,396,777
OPERATING MARGINS	\$17,431	\$(140,823)	\$826,505	\$702,340
NON-OPERATING MARGINS	\$5,129	\$6,023	\$33,516	\$174,765
CAPITAL CREDITS-ASSOC. ORGANIZATIONS	\$63,114	\$74,683	\$310,917	\$392,736
TOTAL MARGINS	\$85,674	\$(60,117)	\$1,170,938	\$1,269,841



Load Management Program:

Members who participate in the load management program and allow their central air conditioner to be controlled via a load control device will receive a \$5.00 credit on their electric bill for June, July, August, and September. During peak control days, central air conditioners are typically cycled 15 minutes on then 15 minutes off for up to four hours. If you're interested in participating, give us a call or visit our website.

ENERGY EFFICIENCY

TIP OF THE MONTH

Take advantage of the warmer weather to reduce home energy use. Avoid using your oven and use a grill instead. Not only will cooking outdoors eliminate the energy used to power the oven or stove, but it will also avoid raising the temperature inside your home, reducing the need for additional air conditioning.

You can also avoid using the oven with tasty no-bake recipes. Get creative in the kitchen and explore new ways to save energy!

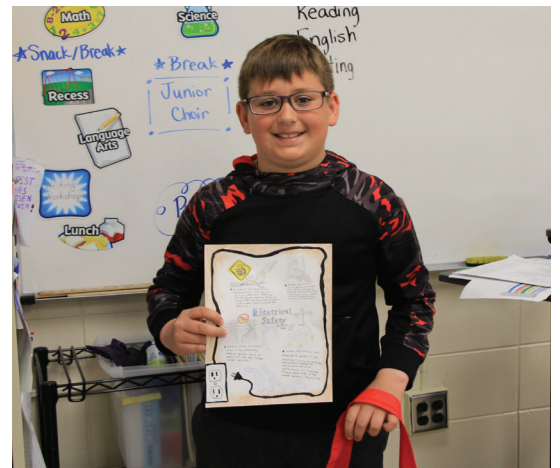
Source: energy.gov

Bright Ideas in Electrical Safety: 3rd Graders Shine in Poster Contest

Creativity sparked across the community as 73 talented third graders put their artistic skills to work for the annual Electrical Safety Poster Contest. With colorful drawings and powerful messages, these young artists showcased their understanding of staying safe around electricity.

The top three winners received special prizes for their outstanding designs. But the excitement didn't stop there—Riverland winners went on to the statewide level with two securing impressive 1st and 2nd place victories!

Their creative efforts truly electrified the competition and helped spread an important message about electrical safety far and wide.



Electric Safety Demonstrations for Electrical Safety Month!

Sparkling curiosity and safety awareness, our line crews electrified classrooms during National Electrical Safety Month! Over 2,800 elementary students from 22 schools got a front-row seat to the shocking realities of electricity through a live demonstration that made learning about power lines both exciting and eye-opening. From buzzing circuits to life-saving tips, these future safety experts know how to stay out of harm's way while respecting the incredible force of electricity!

